

We helped Fin tech start up in USA from the idea stage in building a robust suit of applications. We helped drive product management, engineering and roll out. Over a period of 3 years, 5 different products and multiple versions of them were built and rolled out. This company eventually got acquired last year.

Business Problem

- Start up with an idea and no technical team
- Complex business problem in a unique business domain
- Need to integrate with multiple external applications for transactions
- New products that need to be nimble to evolve based on customer feedback
- Needed to support design, development and deployment
- Fast scaling up and down in velocity

Action Taken

- Built robust applications that meet user needs
- Strong ability to build domain expertise to assist in product management
- Demonstrated ability to integrate with multiple external application interfaces
- Reusable Libraries – for UI, Testing and other utility libraries were designed and developed .
- Built strong engineering practices to manage multiple applications, versions and quality
- Demonstrated ability to deliver products with many different technology frameworks
- Built a strong agile process

Result

- Products worked with almost zero down time.
- Client business growth
- Over 5 different products with multiple versions released
- Client eventually acquired.